

Legacy inspired by my parents



My name is Tara Greene, and I am the founder of Dacosta-Joy Naturals. Using natural oils and body butters, we transform this into moisturising products for your skin, and lips. There will be other products in my range introduced at later dates.

The name of my brand stems from my Dads middle name: Dacosta and my Mums middle name: Joy. Natural is what our products are all about.

The logo is a flower taken from my Dads garden. (he passed away in March 2017). It used to grow in a row of three. I would say to my Mum and sister it represents all three of us. This is why I chose it.

In May 2021 I had a procedure done that required an open wound for healing. It got infected twice. The second time, I was in the early stages of sepsis. This led to the skin on my hands, and feet peeling off. I needed something to heal myself as nothing else had worked. I remembered natural products I bought to make cream. With the knowledge gained from making hair products, I came up with a creation for the cream.

I gifted the cream to the nurses to say thank you once my wound had healed. This was during the pandemic, so they were washing their hands a lot. They all loved it and said I should be selling it. Friends and family said the same, and so here I am, embarking on this new journey and chapter.

